

12th Agri Asia[®]

Asia's Prime Exhibition On Agriculture Technology

15 – 17 SEPTEMBER 2023

Helipad Exhibition Centre
Gandhinagar, Gujarat, India

Organized By

Radeecal[®]
communications

In Association with



**PAST SHOW
REPORT
2023**

INAUGURATION



AGRI ASIA 2023 – International Exhibition on Latest Agricultural Technology

Agri Asia 2023 global Exhibition and conference came about from 15th to 17th September, 2023 at **Helipad Exhibition Centre, Gandhinagar, Gujarat, India**. Radeecal Communications has been organizing Agri Asia considering the fact that 2011, and the 12th version concluded efficiently in 2023.

The Exhibition was inaugurated by hon'ble Chief Minister of Gujarat- **Shri Bhupendrabhai Patel**; **Shri Raghavji Patel** – Minister of Agriculture, Animal Husbandry in Government of Gujarat; **Shri Shamliji Patel** – Chairman – Gujarat Cooperative Milk Marketing Federation (GCMMF); **Dr. Bharat Patel** – Chairman of Gujarat Progressive Dairy Farmers Association (GPDFA); **Mr. Sanyal Desai** – CEO of Radeecal Communications & **Shri Neeraj Shah** – CFO of Radeecal Communications.

Agri Asia 2023 attracted a great quantity of **visitors, with round 90,000+ attendees** from throughout India and abroad. The event turned into designed to cater to farmers, agriculture enterprise human beings, agronomists, biotechnologists, government employees, and absolutely everyone interested by advancing agriculture.

10th edition of the Dairy Livestock & Poultry Expo Asia turned into held concurrently with Agri Asia 2023. This occasion furnished a platform for stakeholders within the animal husbandry, cattle, poultry, dairy farming, and veterinary industries. **AMUL sponsored this expo, further highlighting its importance in those sectors.**

DIGNITARY



Shri Bhupendraabhai Patel

Hon'ble Chief Minister of Gujarat

I want to tell all my farmer friends - adopt new technologies and the innovations that have been brought forward, it will help increase the output and hence increase their income. Not only does it help the farmers, the better-quality produce helps the population as a whole by providing better food and eliminating various diseases.

IMPORTANT FACTS & FIGURES



Companies Participated: 160+



Farmers visited the exhibition: 90,000+

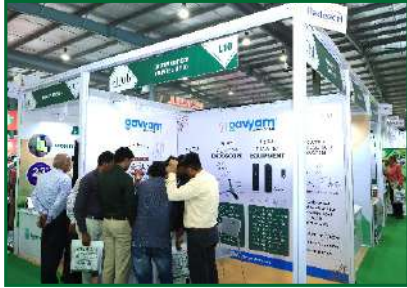
Agri Asia has served as a platform for bringing together many foreign as well as national visitors from **10+ countries** to interact with the leading international agriculture technology companies.

The Agriculture expo, held once in a year, is one of the leading international Agriculture Events of its kind to showcase international agriculture technologies. This Agriculture Exhibition in India traditionally attracts many Ministers of Agriculture, decision-makers, experts, practitioners and trainers in agriculture, as well as thousands of visitors from all around the globe.

Agriculture plays a vital role in India's economy. Over **58 %** of the rural households depend on agriculture as their principal means of livelihood. Agriculture, along with fisheries and forestry, is one of the largest contributors to the Gross Domestic Product (GDP). As per estimates by the Central Statistics Office (CSO), the share of agriculture and allied sectors (including agriculture, livestock, forestry and fishery) was **15.35 %** of the Gross Value Added (GVA) during 2015-2016 at 2011-2012 prices.

START-UP PAVILION DURING AGRI ASIA 2023

First time ever, **i-Hub by Govt. of Gujarat** has organized Start-up pavilion by the students of Gujarat University during Agri Asia 2023. **Total 14 companies have participated in the Pavilion.** It was really very good exposure for the Young entrepreneurs to showcase their services and products. We really hope to see the larger pavilion in the next edition.



DEDICATED FARM MACHINERY HALL

A full Hall of Agriculture Machinery and equipment during Agri Asia 2023. Visitors and farmers have experienced variety of machineries, type of Tractors, Implements, Tools, etc.



FARMERS SEMINAR



Unique farmers centric Seminar become organized mutually with Agri Asia Exhibition on 15/9/2023 and 17/9/2023 wherein farmers took part from all over India. Seminar has blanketed numerous technical components associated with organic Farming, present day Farm management, Drone technology, smart Agriculture technology, Dairy enterprise and Dairy Farming a great layout. **Gujarat Agriculture Machinery Manufacturing Association (GAMMA) & Greenhouse Manufacturer's Association (India)(IGMA)** also organized their annual general meeting with Agri Asia 2023.

SPEAKERS

✦ Dr. Bharat Patel,

Chairman GPDFA

Topic: Information and benefits of PM Pranam Scheme.

✦ Shri Ramesh Mehta,

Director of Agro House

Topic: 7 steps of ideal farming

✦ Shri Bharatbhai Patel,

Deputy Director of Agriculture

Topic: Natural farming principles and recommendations.

✦ Shri P. B. Khistariya,

Deputy Director of Agriculture

Topic: FPO constitution, way of working and benefits for farmer.

✦ Shri Jaydevsinh Parmar,

Assistant Director of Horticulture, Ahmedabad

Topic: Value edition and marketing

✦ Shri Farooq Panj,

Deputy Director of Horticulture

Topic: Export opportunity for farm produce.

✦ Mr. Mihir Shah,

Topic: Drone Technology

✦ Shri Bharatbhai Patel,

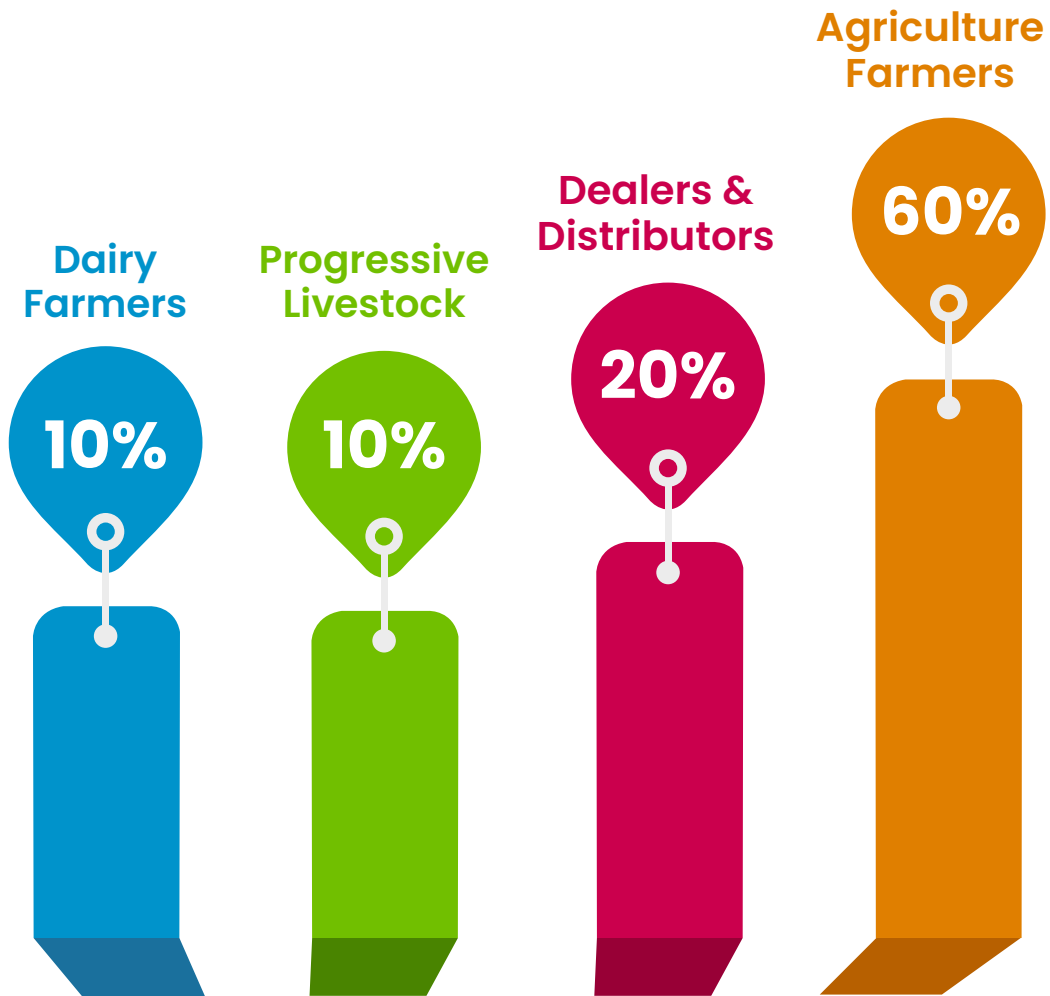
Deputy Director of Horticulture

Topic: Importance of millets in Our daily life.

10+
**SEMINAR
SPEAKERS**

300+
**SEMINAR
DELEGATES**

VISITORS BY FIELD OF ACTIVITY



VISITOR COUNTRIES PARTICIPATED



BURKINA FASO



BELGIUM



GHANA



INDIA



MALAYSIA



SRI LANKA



TANZANIA

SOCIAL MEDIA PRESENCES

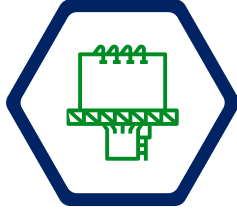


EXHIBITION OVERVIEW



EVENT PROMOTION STRATEGIES

News Paper Advertisements



Outdoor Hoardings

Social Media Campaigns



Special Invitations to Dealers & Distributors

Print Publications & Magazines



Telecalling



SEO



Bulk Email & SMS

MEDIA PARTNERS

EXHIBITOR LIST

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- + FASAL KRANTI
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- + GOOD MORNING GANESHA MARKETING SOLUTION
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- + GPBS 2024 SARDARDHAM
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- + GUJARAT GREENCHEM INDUSTRIES
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- + LEMINO AGRO INDIA PVT LTD
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EXHIBITOR LIST

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- + PRIME PIPES & FITTINGS PVT. LTD
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- + RISE HYDROPONICS
- + S J LASER
- + SAPTKRISHI SCIENTIFIC
- + SARBAN AGRI IMPLEMENTS
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- + SHREEJA HEALTH CARE PRODUCTS
- + SHREEJI ENTP.
- + SHREEJI ENTP.
- + SILVER SINE BIO TECH
- + SONA UGLE MITTI
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- + THE BUSINESS SUCCESS ADVISOR BOOK
- + TIRTH AGRO TECHNOLOGY PRIVATE LIMITED
- + UMIYA ALLOYS PVT LTD
- + UNIVIA PRIVATE LIMITED
- + V.K. PACK WELL PVT. LTD
- + VINGLOB GREENTECH (I) PRIVATE LIMITED
- + VISHWAKARMA AGRICULTURAL WORKS
- + XLLIANT AGRI SCIENCE
- + ZYIBA ORGANICS

DLPE

- + ACCLAIMED FOR INNOVATIONS
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- + GENCREST BIO PRODUCTS PVT LTD
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- + HIMALAYA WELLNESS COMPANY
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- + VETRINA HEALTHCARE PVT LTD
- + WEIZUR INDIA PRIVATE LIMITED
- + WIN CATTLEFEED & CARE PRODUCTS INDUSTRIES

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WE LOOK FORWARD FOR
YOUR PARTICIPATION AT THE 13TH EDITION

13th Agri Asia[®]

Asia's Prime Exhibition On Agriculture Technology

20 - 21 - 22 SEPTEMBER 2024

Helipad Exhibition Centre, Gandhinagar, Gujarat, India

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