Experience Agriculture with advanced Technology



INAUGURATION



AGRI ASIA 2022 - International Exhibition on Latest Agricultural Technology

Agri Asia 2022 International Exhibition and Conference was held from **09 - 11 September, 2022 at Helipad Exhibition Centre, Gandhinagar, Gujarat, India.** Radeecal Communications organizes Agri Asia since 2011 and the **11**th **edition** was successfully concluded on **11**th **September, 2022.**

The Exhibition was inaugurated by hon'ble Chief Minister of Gujarat- Shri Bhupendrabhai Patel; Shri Parshottambhai Rupala - Hon'ble Minister of Fisheries, Animal Husbandry and Dairying Govt. of India; Shri Mukesh Puri - Additional Chief Secretary - Agriculture, Farmers Welfare & Co-operation Department, Government of Gujarat; Shri K. M. Bhimjiyani Secretary (Co-operation, Animal Husbandry, Cow Breeding & Fisheries); Shri Shamlji Patel - Chairman of Gujarat Cooperative Milk Marketing Federation (GCMMF); Dr. Bharat Patel - Chairman of Gujarat Progressive Dairy Farmers Association (GPDFA); Mr. Stefan Kresse - Managing Director, IFWexpo Heidelberg GmbH; Mr. Sanyal Desai, CEO - Radeecal Communications & Shri Neeraj Shah, CFO - Radeecal Communications.

Agri Asia 2022 has witnessed around **80,000+ visitors** from entire India and Abroad. This dynamic event on Agriculture designed for Farmers, Agriculture Business People, Agronomists, Biotechnologist,

Government employees and for everyone who are willing to take the Next Giant Leap in Agriculture.

The 9th edition of Dairy Livestock & Poultry Expo Asia, as concurrent event to Agri Asia 2022, has proven a perfect platform for the Animal Husbandry, Livestock, Poultry, Dairy Farming and Veterinary Industry Stake Holders. Many companies had participated from all these sectors and experienced very good scope in these sectors. AMUL has sponsored this expo.





Shri Bhupenndrabhai Patel

Hon'ble Chief Minister of Gujarat

I want to tell all my farmer friends - adopt new technologies and the innovations that have been brought forward, it will help increase the output and hence increase their income. Not only does it help the farmers, the better-quality produce helps the population as a whole by providing better food and eliminating various diseases.

IMPORTANT FACTS & FIGURES



Companies Participated: 160+



Farmers visited the exhibition: 80,000+

Agri Asia has served as a platform for bringing together many foreign as well as national visitors from **10+ countries** to interact with the leading international agriculture technology companies.

The Agriculture expo, held once in a year, is one of the leading international Agriculture Events of its kind to showcase international agriculture technologies. This Agriculture Exhibition in India traditionally attracts many Ministers of Agriculture, decision-makers, experts, practitioners and trainers in agriculture, as well as thousands of visitors from all around the globe.

Agriculture plays a vital role in India's economy. Over **58** % of the rural households depend on agriculture as their principal means of livelihood. Agriculture, along with fisheries and forestry, is one of the largest contributors to the Gross Domestic Product (GDP). As per estimates by the Central Statistics Office (CSO), the share of agriculture and allied sectors (including agriculture, livestock, forestry and fishery) was **15.35** % of the Gross Value Added (GVA) during 2015–2016 at 2011–2012 prices.

FARMERS SEMINAR











Specific farmers centric Seminar was organized jointly with Agri Asia Exhibition on 9th to 11th September 2022 where farmers took part from all over India. Seminar has covered various technical aspects related to Organic Farming, Modern Farm Management, Drone Technology, Smart Agriculture Technology, Dairy Business and Dairy Farming an ideal design.

SPEAKERS

→ Dr. Gopal Shukla,

Amul Dairy

Topic: Modern Farm Management

→ Dr. J.B. Prajapati,

Chaiperson, VKCoE

Topic: Value added dairy products for healthy society

Dr. Sameer Patel,

Sabar Dairy

Topic: Ethno-veterinary practices for healthy animals and environment

→ Mr. Rajveer Singh Kohli,

Technical Head - Drobo Technologies

Topic: Drone technology for the advancement of farming

Mr. Pradip Patel,

Ceo & Founder Prime UAV Pvt Ltd

Topic: Drone Technology for Smart

Agriculture Practice

→ Dr. Bharat Patel,

Chairman, GPDFA

Topic: Organic Farming

→ Mr. Kishore Bhai Mendapara,

Zonal Marketing Manager-Rajkot-UPL Limited

Topic: UPL Interventions in groundnut

→ Mr. Swapnajit Roy,

CBO at Datakrew

Topic: INTELLIFARM-AI-Powered Smart Agriculture Technology (Agri-Tech) Solution

→ Mr. Amit Vyas,

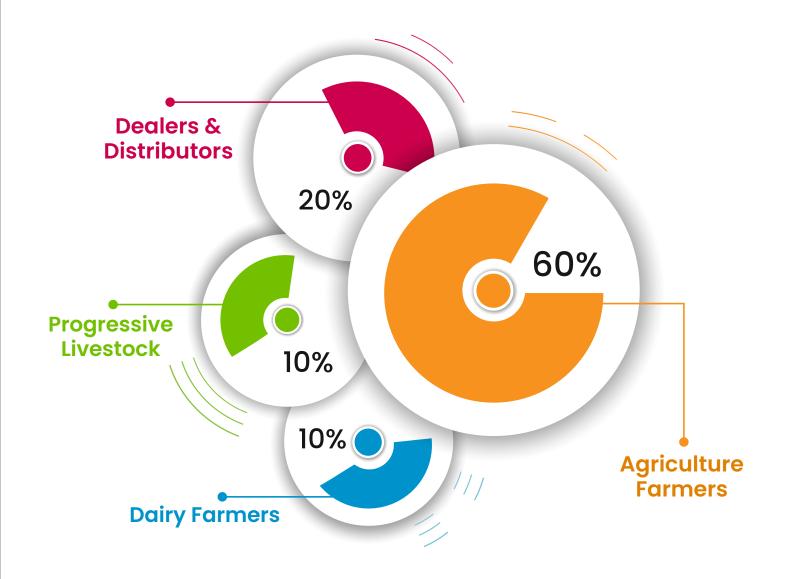
MD, Amul

Topic: Reducing the carbon foot print in dairy processing using digitalization as a tool

9 SEMINAR SPEAKERS

500+ SEMINAR DELEGATES

VISITORS BY FIELD OF ACTIVITY



VISITOR COUNTRIES PARTICIPATED



SRILANKA



UGANDA



INDIA



KENYA



BANGLADESH



SUDAN



ANGOLA

PRINT MEDIA PROMOTION



















PRINT MEDIA PROMOTION













બજાવે છે. મમાં હાજર લમ આગળ ને પારણામાં ૧ળથી પસાર ળકીઓ પર ાલ કરી હતી. ર આશ્રમની નવજાત મળી કંટ્રોલરૂમના<u>ં</u> તરફ, બગ્ને થી તાન્કાલિક ખસેડવામાં તા ગૃહમાતા સ્ટેશનમાં શેંધાવી હતી. તાં ગટરમાંથી જાત બાળક

રૂપરામ

ब्यूज झेडरा

એગિ એશિયા ૨૦૨૨

રેડિકલ કોમ્યુનિકેશન્સ દ્વારા આ વર્ષે હથી ૧૧ સપ્ટેમ્બર, ૨૦૨૨ દરમિયાન હેલિયેડ પ્રદર્શન સેન્ટર, ગાંધીનગર ખાતે એંગ્રિ એશિયા ૨૦૨૨નું આયોજન થવા જઈ રહ્યું છે. ખેડૂતો, કૃષિ વૈજ્ઞાનિકો, વેપારીઓ, વિગેરે ઘણી આતુરતાપૂર્વક એચિ એશિયા પ્રદર્શનની રાહ જોતા હોય છે. દર વર્ષે આવા આંતરરાષ્ટ્રીય પ્રદર્શન યોજવાના કારણે ખેડૂતો તેમજ વિવિધ કંપનીઓ વચ્ચે માહિતીનો સમન્વય થઈ શકે છે જેથી ખેડૂતો માટે ઉપયોગી ટેક્નોલોજી સરળતાપૂર્વક ઉપલબ્ધ થઈ શકશે. આ વર્ષે આયોજિત થનારા ઍગ્રિ એશિયા ૨૦૨૨માં ૨૦૦ જેટલી કંપનીઓ તથા સરકારી વિભાગો ભાગ લઈ રહ્યા છે. જે પોતાના નવા ઉત્પાદનો પદર્શિત કરી રહ્યા છે. પ્રદર્શનની સાથે એક દિવસનું સેમિનાર અને વકંશોપનું પણ આયોજન કરેલ છે. જેની થીમ છે: 'ટેફનોલોજીના ઉપયોગ દ્વારા ખેડૂતોની આવક બમણી થઈ શકશે.' એપ્રિ એશિયા ૨૦૨૨માં નેધરલેન્ડ્સ અને સાઉથ કોરિયા જેવાં આફ્રિકાના દેશોમાંથી પતિનિધિ મંડળ આવશે જે એહિંયાના ખેડૂતો સાથે પણ ચર્ચા કરશે. એંગ્રિ એશિયા ૨૦૨૨માં, રેડિકલ કોમ્યુનિકેશન્સના વડા, સાન્યાલ દેસાઈના જણાવ્યા પ્રમાણે તેમણે ખેડૂતોને પદર્શનનો લાભ અવશ્ય લેવા ઉપર ભાર મુકતા જણાવ્યું છે કે દરેક કંપનીઓના પ્રતિનિધિઓ સાથે માહિતીનું આદાન પ્રદાન કરવા માટે પણ જણાવ્યું છે.

SOCIAL MEDIA PRESENCES















SOCIAL MEDIA PRESENCES













SOCIAL MEDIA PRESENCES













EXHIBITION OVERVIEW































EXHIBITION OVERVIEW











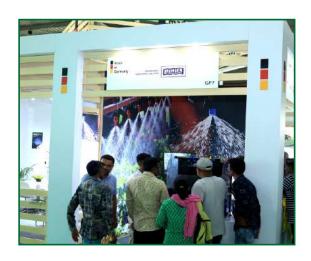








GERMANY PAVILION







EVENT PROMOTION STRATEGIES



News Paper Advertisements



Social Media Campaigns



Print Publications & Magazines



Outdoor Hoardings



Bulk Email & SMS



Special Invitations to Dealers & Distributors



Telecalling



SEO

MEDIA PARTNERS

































































EXHIBITOR LIST

AGRI

- AGRICULTURE PRODUCT NEWS (INDUSTRIAL AGE PUBLICATION)
- + AGRIPLAST TECH INDIA PVT. LTD
- AGROTIS TECHNOLOGIES LLP
- + ALMIGHTY AGROTECH PVT LTD
- + ALOFT IRRITECH PRIVATE LIMITED
- ASTERIA AEROSPACE LIMITED
- + ATMA
- + BAG BUDISSA AGROSERVICE
- + BALSON POLYPLAST PVT LTD, RAJKOT
- + BHAGWATI KRUSHI UDHYOG PRIVATE LIMITED
- + BHOO BIOTICS PVT LTD
- + BHUMI IRRIGATION SYSTEMS
- + BIO-GROW SUBSTRATES INDIA PRIVATE LIMITED
- + BVM AGRO TRADE
- + CENTENARY GEOTEX PRIVATE LIMITED
- + CLEARZONE
- + COIRTRON FIBRESCIENCE PVT LTD
- + DATAKREW PVT. LTD
- + DEPARTMENT OF AGRICULTURE COOPERATION & FARMERS WELFARE
- + DEULA NIENBURG
- + DG AGRI MALL
- + DHAKSHA UNMANNED SYSTEMS PRIVATE LIMITED
- + DHARMAJ CROP GUARD LTD.
- + DIGIGO
- + DIRECTOR OF AGRICULTURE
- + DIRECTOR OF HORTICULTURE
- + DLG INTERNATIONAL
- + DROBO TECHNOLOGIES
- + E-KRISHI KENDRA

- + ERNST BENARY SAMENZUCHT GMBH
- + FALCON GARDEN TOOLS PVT. LTD.
- + FARM 2 PRESERWE ORGANIC PVT LTD
- + FASAL KRANTI AGRICULTURE MAGAZINE
- + FEDERAL MINISTRY OF FOOD AND AGRICULTURE
- + FINOLEX INDUSTRIES LTD
- + FOUR SQUARE MEDIA (99 BUSINESS MEDIA)
- + GOLDCOIN FOAM PVT. LTD (TARPAULIN DIVISION)
- + GOVARDHANNATHJI ENERGIES LLP UTPANN
- + GRASS BLADES PVT LTD
- + GREEN REVOLUTION
- + GRIMME SHAKTIMAN
- + GROW COVER
- + GROWIT INDIA PRIVATE LIMITED
- + GUJARAT AGRO INDUSTRIES CORPORATION LIMITED
- + GUJARAT GREEN REVOLUTION COMPANY LIMITED
- + GUJARAT STATE FERTILIZERS & CHEMICALS LTD
- + GUJARAT STATE SEEDS CORPORATION LIMITED
- + HDFC LIMITED
- HEALTHYGRABZ FOODS PRIVATE LIMITED
- + HONDA INDIA POWER PRODUCTS
 LIMITED
- + ICAR-DIRECTORATE OF MEDICINAL AND AROMATIC PLANTS RESEARCH, ANAND, GUJARAT

EXHIBITOR LIST

AGRI

- + IGMA
- + INDIA BUSINESS GROWTH
- + INDIAN FARMERS FERTILISER
 COOPERATIVE LIMITED
- + INGRESS BIO
- + INOVENTIVE FILAMENTS PVT LTD
- + JAIN IRRIGARTION
- + JAIN IRRIGATION
- + JAYSHAKTI ENGINEERING WORKS
- + KAIRA DISTRICT CO-OPERATIVE MILK PRODUCERS' UNION LTD. (AMUL DAIRY, ANAND)
- + KEISHA GREENS PVT LTD.
- + KISAN FORUM PVT LTD
- + KISAN4U.COM
- **+ KNACK PACKAGING PVT LTD**
- + KRISHAK JAGAT
- + KRISHI JAGRAN
- + KROPS FERTILIZERS PVT LTD
- ★ KRUGER PLASTICS PRIVATE LIMITED
- + KRUSHI BHARAT
- + KRUSHI VIGYAN
- + KURARAY INDIA PRIVATE LIMITED
- + LEAF ORGANICS
- + LECHLER INDIA PRIVATE LIMITED
- + LEMINO AGRO INDIA PVT. LTD.
- + M/S HI-TECH MECHANIZATION
- + MAHINDRA AND MAHINDRA LTD
- + MAKWEL INDUSTRIES
- → MEERA CLEANFUELS LTD./PFPCL
- + MOBA MOBILE AUTOMATION (I) PVT.LTD.
- + MORINGA POWDER
- + MTD ASIA
- + NANOBEE BIOINNOVATIONS

- **+ NEXTGEN BIOTECH**
- + PALM PHOENIX EXPORTS (OPC)
 PRIVATE LIMITED
- + PATEL AGRO INDUSTRIES
- + PATEL SALES AGENCY
- POPULAR CHEMICAL MANUFACTURERS
 & SUPPLIES
- + PRATHAM PEST CONTROL
- + PRIME UAV PRIVATE LIMITED
- + RATAN METALS
- + SAFEX BIO ORGANICS PVT LTD
- + SHAKTI AGRO TECHNOLOGY
- + SHINETEC BY SHREE R.K INDUSTRIES
- + SHREE HARI AGRO INDUSTRIES
- + SHREEJA HEALTH CARE PRODUCTS
- + SHREEJI ENTERPRISE
- + SIKKO INDUSTRIES LTD
- + SILOKING
- + SILVER SINE BIO TECH
- + SMARTCHEM TECHNOLOGIES LTD
- + SONA UGLE MITTI
- + STATE BANK OF INDIA
- + STIHL INDIA
- SUNTEC ENERGY SYSTEMS
- + SUPER POWER KISAN MART
- + SWASTIK MULTIPACK
- + T & D ELECTRONIC SYSTEMS
- + T. D. TECHNOLOGIES
- + THE AGRI FARMER
- + THE BUSINESS SUCCESS ADVISOR BOOK
- + THINKCURVE TECHNOLOGIES LLP
- TIRTH AGRO TECHNOLOGY PRIVATE LIMITED(SHAKTIMAN)

EXHIBITOR LIST

AGRI

- + TRACTORS AND FARM EQUIPMENT LIMITED
- + TRADE 4 INDIA
- + UPL LTD.
- **→ V.K. AGRICULTURE EQUIPMENTS PVT. LTD.**
- + V.K. PACK WELL PVT. LTD
- + VARSHA ENTERPRISES

- + VINGLOB GREENTECH INDIA PRIVATE LIMITED
- + VISHAKHA PLASTIC PIPES PVT. LTD.
- + VISHWAKARMA AGRICULTURAL WORKS
- **+ VNR NURSERY PRIVATE LIMITED**
- **+ WATER PROOF POLY PRODUCTS**

DLPE

- + AFI FEED INDUSTRIES
- + ALLTECH BIOTECHNOLOGY PVT LTD
- + ANIMAL NUTRITION AND HEALTH, SOUTH ASIA, DSM
- + BIO-VET HEALTH PRODUCTS
- + CARMEC SRL
- + DELAVAL PRIVATE LIMITED
- + DEPARTMENT OF ANIMAL HUSBANDRY AND DAIRYING
- + DIRECTORATE OF ANIMAL HUSBANDRY
- + GAVYAM GENTECH PVT LTD
- + GM GANESHA MARKETING SOLUTION
- + GUJARAT COOPERATIVE MILK MARKETING FEDERATION LIMITED
- GUJARAT PROGRESSIVE DAIRY FARMERS' ASSOCIATION
- + HESTER BIOSCIENCES LIMITED
- + HIMALAYA WELLNESS COMPANY
- + IDMC LIMITED
- + INGURAN SORTING TECHNOLOGIES LLP
- + KAMDHENU UNIVERSITY, GANDHINAGAR
- + KDCMPU LTD (AMUL DAIRY)
- + KRISHNA DEFENCE AND ALLIED INDUSTRIES LIMITED

- + KEMIN INDUSTRIES SOUTH ASIA PVT LTD
- + MSD ANIMAL HEALTH
- + NATURAL AGRI BALER
- NOVUS ANIMAL NUTRITION (INDIA)
 PVT. LTD
- + ORIANAA DECORPACK PVT LTD
- POULTRYMON (MLIT SOL PVT LTD)
- + PRAKASH MEDICAL AGENCY
- + PROMPT EQUIPMENTS PVT. LTD
- + SERVAL INDIA ANIMAL NUTRITION PRIVATE LIMITED
- + SUSTAINABLE ENGINEERING & FARMING ALLIANCE PVT LTD
- + VANSUN TECHNOLOGIES PVT LTD
- VETINA HEALTHCARE LLP
- + WATER MANAGEMENT COMPANY
- + WEIZUR INDIA PRIVATE LIMITED
- + WIN CATTLEFEED & CARE PRODUCTS INDUSTRIES
- + YOGI AGRO
- + ZENEX ANIMAL HEALTH INDIA PRIVATE LTD.
- + ZENISH GROUP



Organized By





International Partner



Sponsored By





Supported By





WE LOOK FORWARD FOR YOUR PARTICIPATION AT THE 12TH EDITION



Asia's Prime Exhibition On Agriculture Technology

15 - 16 - 17 SEPTEMBER 2023

Helipad Exhibition Centre, Gandhinagar, Gujarat